

WELCOME TO DIGI LIVE

One Scan. Endless Experiences.

WHAT IS DIGI LIVE?

DIGI LIVE transforms printed images into living experiences. With just one scan, photos, flyers, menus, or catalogs come alive through videos, stories, and interactive buttons. No matter the industry – hospitality, gastronomy, real estate, events, or merchandising – DIGI LIVE helps brands inspire customers, increase sales, and create unforgettable moments.

You only need to scan this QR code once. After the DIGI LIVE app opens, simply move your camera across the images in this catalog – and watch how they come alive with videos, stories, and interactive buttons. DIGI LIVE is more than just a technology – it's a portal that dissolves the boundaries between the digital and physical world. With just one scan, static images become dynamic stories that captivate, inform, and inspire your audience.

Whether you want to bring your restaurant's culinary creations to life, turn your latest fashion collections into moving visuals, or enhance your printed materials with interactive videos – DIGI LIVE makes it possible. We invite you to be part of a movement that not only transforms how we sell, but how we tell stories and create lasting memories.

1. SCAN THE QR CODE

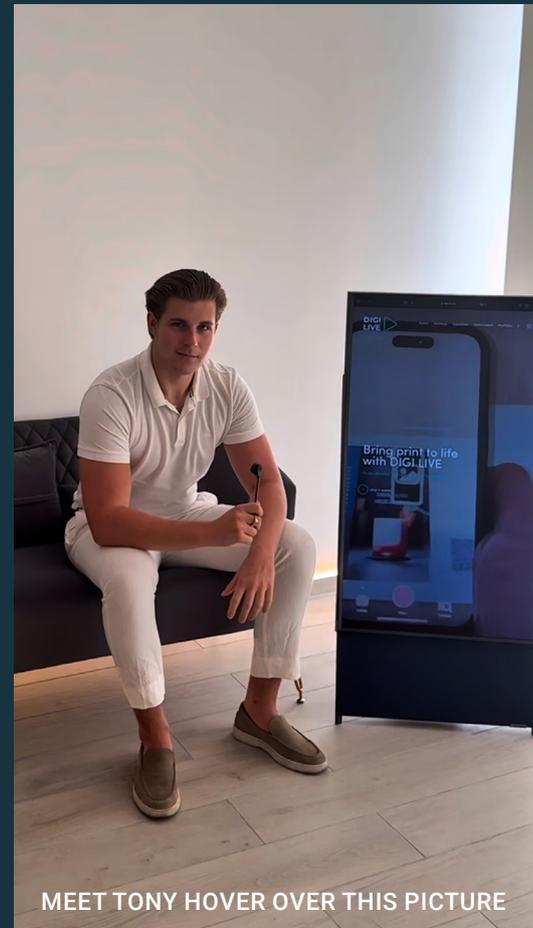
Scan the QR code with your camera.

2. ALLOW CAMERA ACCESS

Allow access when asked.

3. POINT AT THE IMAGE

Hover over images – they come alive with video & interactive buttons.



MEET TONY HOVER OVER THIS PICTURE

ENHANCING THE CUSTOMER EXPERIENCE

By connecting physical and digital elements, unique experiences are created.

INCREASING AVERAGE SPENDING PER CUSTOMER

Attractive presentations can significantly boost sales.

EXPANDING YOUR CUSTOMER BASE

Innovative technologies attract new customers.

INCREASING PURCHASE FREQUENCY

Engaging content encourages customers to return more often.

REDUCING OPERATING COSTS

Digital content is easy to update, saving on printing and distribution costs.

SUSTAINABILITY

Updatable content reduces the need for newly printed materials.

INTEGRATION OF VIRTUAL BUTTONS

DIRECT CONNECTION TO ONLINE PRESENCES

With DIGI LIVE, you can create virtual buttons that lead directly to your website, online shop, or social media profiles.

IMPROVING CUSTOMER INTERACTION

Enables seamless interaction by allowing customers to access more information or make purchases with just one click.

BOOSTING ONLINE PRESENCE AND TRAFFIC

Drives more visitors to your digital platforms and can increase online sales and engagement.

REVOLUTIONIZE YOUR RESTAURANT EXPERIENCE WITH DIGI LIVE



DIGI LIVE transforms menus into interactive culinary journeys. A simple scan is all it takes – and the pages of your menu turn into vivid, dynamic presentations of your culinary creations. Guests not only gain visual insights into the dishes but also discover the stories behind them – from the careful selection of ingredients to the artful preparation.

STRENGTHENING CUSTOMER LOYALTY

This innovative way of presenting your menu creates an unforgettable experience that guests will want to enjoy again and again.

HIGHLIGHTING SIGNATURE DISHES

The uniqueness of your cuisine is brought to life and emotionally enhanced through engaging visual storytelling.



MAXIMIZE YOUR BUSINESS GROWTH

DIGI LIVE is revolutionizing marketing by increasing average order value, expanding your customer base, and boosting purchase frequency - all while reducing operating costs. The platform enables direct customer interaction through vivid, dynamic visuals and videos that work without additional apps. Virtual buttons offer seamless links to websites, online shops, or social media channels.

In the hospitality and retail industries, DIGI LIVE brings menus and products to life, while magazines print materials are enhanced with interactive content that can be updated at any time. This functionality not only promotes sustainability but also strengthens customer loyalty and sets your brand apart from competition.

STRAWBERRY APEROL SOUR



INCREASE SALES BY
TURNING EVERY MENU,
FLYER, OR PRODUCT INTO AN
INTERACTIVE EXPERIENCE
THAT INSPIRES CUSTOMERS
AND DRIVES PURCHASES.

KONKANI × DIGI LIVE - A NEW WAY TO EXPERIENCE SPIRITS

Konkani Distillery combines tradition and innovation with the Konkani Mango Gin and the Konkani Mango Aperitivo. Through DIGI LIVE, each bottle evolves into more than just a drink – it becomes an interactive story. Customers can explore changing video content that highlights new events, seasonal cocktails, or exclusive brand updates. Interactive buttons connect directly to Instagram, the online shop, and other digital touchpoints – turning every bottle into a dynamic gateway for deeper customer engagement.



1. DYNAMIC VIDEO UPDATES

Update bottle content anytime – new events, seasonal specials, or promotions can be added without reprinting.

2. INTERACTIVE EXPERIENCES

Scanning the code unlocks videos, stories, and cocktail creations that bring your brand to life.

3. DIRECT CUSTOMER ENGAGEMENT

Interactive buttons connect customers directly to Instagram, your online shop, or exclusive offers.



STRENGTHEN BRAND PRESENCE

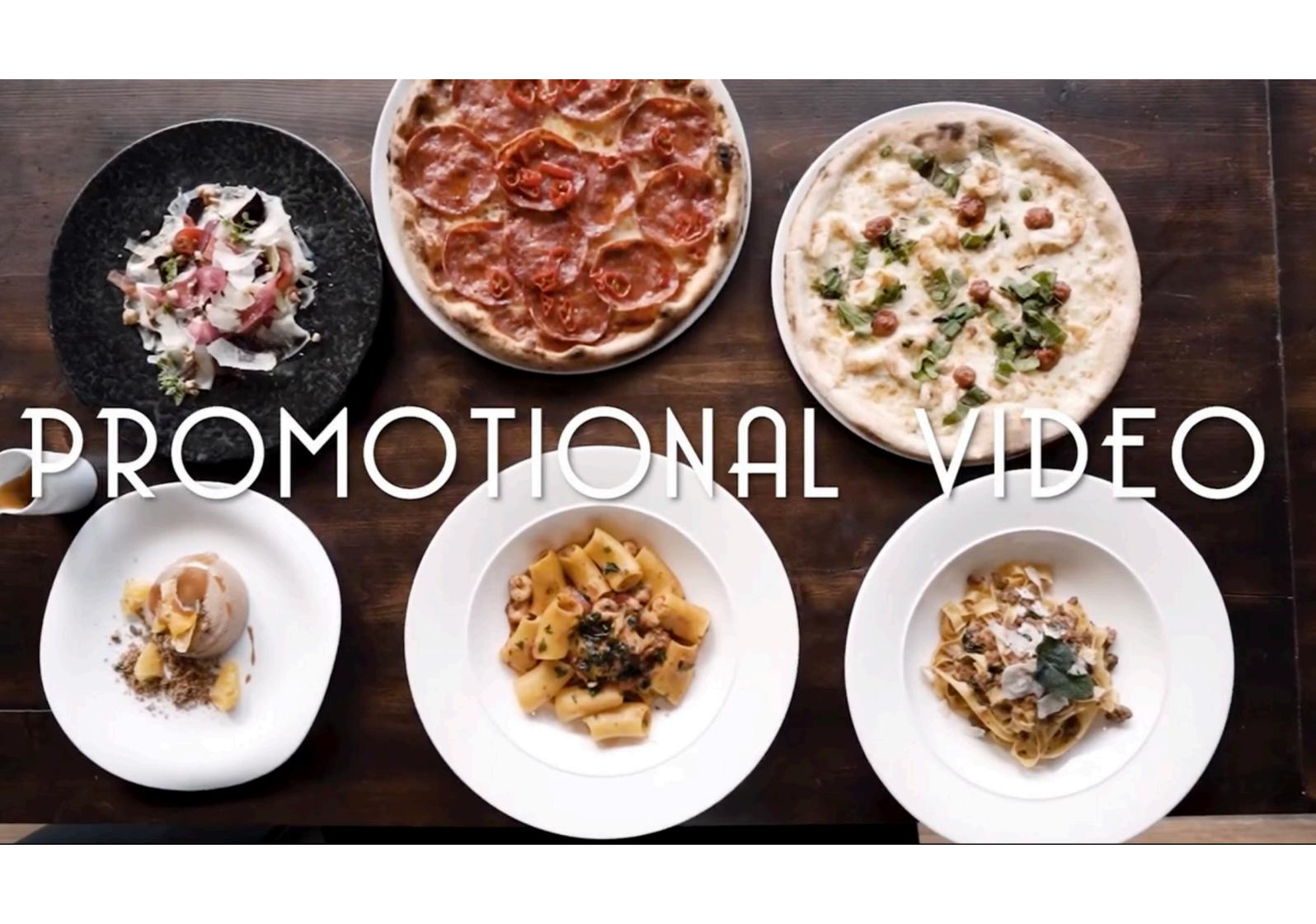
Enhancing the product experience with DIGI LIVE increases brand visibility and appeal.

INFORMATIVE AND ENTERTAINING CONTENT

Offers added value to customers that goes beyond the physical product.

BOOST CUSTOMER LOYALTY

By combining tradition with innovation, DigiLive builds stronger customer relationships and keeps the brand top of mind.

A promotional video still featuring a variety of Italian dishes arranged on a dark wooden table. The dishes include a black plate with a salad of white cheese, red onions, and tomatoes; a white plate with a pepperoni pizza; a white plate with a pizza topped with green herbs and cherry tomatoes; a white plate with a small round pasta or dumpling; a white plate with a pasta dish featuring yellow tubular pasta and dark sauce; and a white plate with a pasta dish featuring wide ribbons of pasta, meat, and cheese. The text "PROMOTIONAL VIDEO" is overlaid in large white letters across the center of the image.

PROMOTIONAL VIDEO

BRING YOUR MENU TO LIFE

With DIGI LIVE, an entire menu can be brought to life through just **one QR code**. Guests simply scan the code and instantly explore your dishes as videos, animations, and stories – turning a static menu into an interactive culinary journey.

Highlight special creations such as desserts or signature dishes with dynamic visuals. This not only creates excitement but also answers many guest questions upfront – saving valuable time for your staff and improving service efficiency.

From showcasing ingredients and preparation to upselling high-margin items, DIGI LIVE transforms your menu into a tool that enhances the guest experience and drives higher sales.



MAGAZINES AND CATALOGS

Turn your catalogs into interactive experiences!

With DIGI LIVE we created an innovation for Moos Moos: 40 videos were integrated into one single catalog.

Readers simply scan the first page with their smartphone and, while flipping through the catalog, they can experience all videos – from behind-the-scenes production insights to recent events and highlights.

INCREASED READER ENGAGEMENT

Unique, interactive content that goes beyond traditional print media keeps readers coming back.

ENHANCED INFORMATION VALUE

Products, collections and brand events can be experienced in multimedia formats, adding depth that print alone cannot provide.

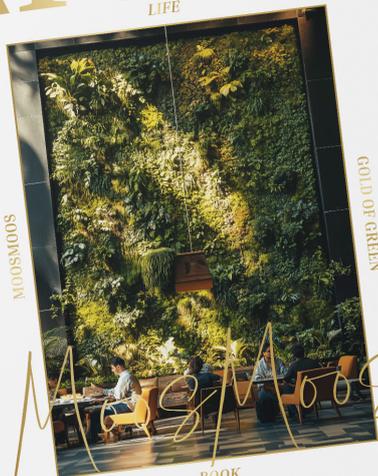
UPDATEABLE CONTENT

DIGI LIVE allows for real-time content updates, keeping magazines and catalogs relevant and visually appealing at all times.



MOOS

LIFE



MOOSMOOS

GOLD OF GREEN

MOOS



DIGI
LIVE

DIGI
LIVE

Stop!



Erleben Sie den ersten interaktiven Katalog – mit MOOSMOOS und DigiLive.

Experience the first interactive catalogue – with MOOSMOOS and DigiLive.

Mit DigiLive – unserem **Premium-Partner** – verbinden wir die Welt des Prints mit digitaler Interaktivität und lassen jede Seite unseres MOOSMOOS Katalogs lebendig werden. Ob spannende Zusatzinformationen, anschauliche Animationen oder lebendige Eindrücke direkt aus der Praxis – DigiLive erweitert jede Seite um eine zusätzliche Dimension und lädt Sie ein, noch tiefer in die Welt von MOOSMOOS einzutauchen.

With DigiLive – our **premium partner** – we connect the world of print with digital interactivity and bring every page of our MOOSMOOS catalogue to life. Whether it's exciting additional information, vivid animations or lively impressions straight from the field – DigiLive adds an extra dimension to every page and invites you to dive even deeper into the world of MOOSMOOS.

Scannen Sie einfach die QR-Codes mit der Kamera Ihres Smartphones oder Tablets und richten Sie Ihr Gerät auf das mit "DigiLive" gekennzeichnete Foto. Das passende Video startet sofort – automatisch und ohne Wartezeit.

Simply scan the QR codes with the camera on your smartphone or tablet and point your device at the photo marked "DigiLive". The corresponding video will start immediately – automatically and without waiting.



Book



Photo



1. QR-Code scannen.
Scan the QR code.
2. Smartphone auf das Foto richten.
Point your smartphone at the photo.
3. Video startet automatisch.
The video will start automatically.



TRANSFORM YOUR PROPERTY MARKETING WITH DIGI LIVE

TURN LISTINGS INTO EXPERIENCES

Bring your properties to life with interactive video – emotional, dynamic, and triggered by a simple QR code.

IMPRESS. WIN. CLOSE.

Whether premium villas or rentals:
DIGI LIVE makes your exposés more convincing – and with one QR code, you can showcase up to 40 listings at once.

SEAMLESS INTEGRATION

Clients scan and watch instantly. No app, no barrier – just a powerful experience.



IDEAL FOR USE IN REAL
ESTATE AGENCIES, EXPOSÉS,
PROPERTY TOURS, OR
PROJECT MARKETING.



DIGI LIVE × BAZAAR — FROM FEEDBACK TO FLAVORFUL EXPERIENCES

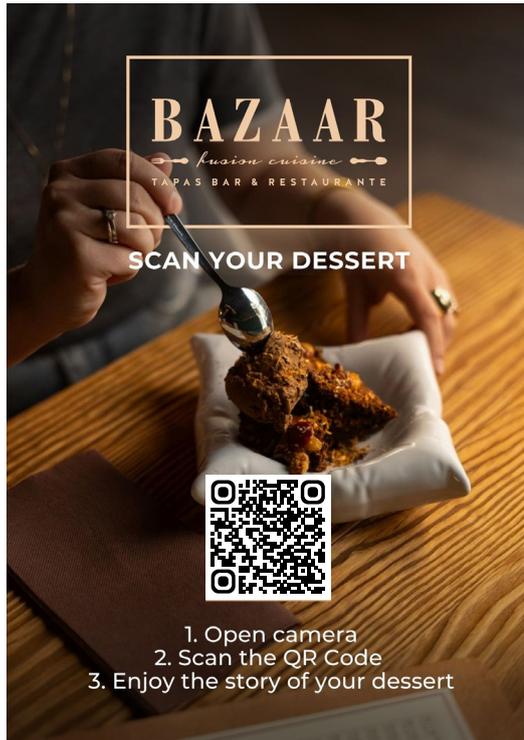
At Bazaar, DIGI LIVE creates value on two levels: guests are guided seamlessly to leave authentic Google reviews through interactive feedback cards, while visually enhanced dessert menus inspire impulse orders and increase sales. This combination not only strengthens Bazaar's online reputation but also turns every guest interaction into a memorable experience.

INTERACTIVE MENUS

Guests scan desserts or specials to see videos and stories that spark curiosity and increase orders.

SEAMLESS GUEST FEEDBACK

Feedback cards guide visitors directly to Google reviews – boosting visibility and trust.



STRENGTHEN BRAND PRESENCE

Enhancing the product experience with DIGI LIVE increases brand visibility and appeal.

INFORMATIVE AND ENTERTAINING CONTENT

Offers added value to customers that goes beyond the physical product.

This is just one example of how DIGI LIVE can be used. It is not intended as direct advertising for Skin Gin, but rather to illustrate the possibilities DIGI LIVE offers for brands and products.

A nighttime photograph of an outdoor lounge area. The scene is illuminated by warm, golden string lights that create a bokeh effect against the dark sky. Several palm trees are visible, some with their fronds lit up. In the foreground, there are several square tables with wooden chairs, some of which have small lit candles on them. The background shows a building with arched openings and more palm trees. The overall atmosphere is relaxed and sophisticated.

AMOK × DIGILIVE - INTERACTIVE EXPERIENCES THAT DRIVE TICKETS

With DIGI LIVE, events and clubs turn their flyers, tickets, and cards into living experiences. Guests scan the code and instantly see weekly updated videos: artist line-ups, highlights from the last party, or special promotions.

For the Amok Club Mallorca, DIGI LIVE integrates directly into printed flyers and event cards. Every week, videos are exchanged seamlessly – without reprinting. Interactive buttons connect guests directly to ticket sales, social media, and exclusive VIP offers.

The SEIMAD logo is rendered in a bold, italicized, sans-serif font with a metallic, brushed metal texture. It is positioned at the top left of the page, set against a background of a blurred racing scene with a blue and white car in motion.

SEIMAD

SEIMAD × DIGILIVE – INTERACTIVE COLLECTION

Together with SEIMAD we bring merchandise to life. From T-shirts and postcards to mugs, keychains, and stickers – every product becomes interactive with DIGI LIVE technology. By scanning the QR code, customers unlock animations, stories, and videos that turn souvenirs into unforgettable experiences.

1. QR CODES ON MERCHANDISE

Every SEIMAD item – whether it's a T-shirt, keychain, sticker, or poster – features a subtle but scannable QR code.

2. ANIMATIONS AND STORIES

Scanning the code brings printed designs to life. For example, a T-shirt design can transform into an animated story or exclusive behind-the-scenes content.

3. DYNAMIC VIDEO UPDATES

Each time a new event takes place, we update the video on the same product. Stickers, posters, or merchandise sold at events can later showcase highlight videos or aftermovies – keeping the experience alive.

The SEIMAD logo is repeated at the bottom center of the page, maintaining the same bold, italicized, metallic font style as the top logo.

SEIMAD



BOOST YOUR SALES WITH INTERACTIVE MERCH

Turn every product into more than just merchandise. With DIGI LIVE, shirts, stickers, keychains, and posters unlock videos, highlights, and stories that customers love to share.

This added value not only increases emotional connection – it also drives higher sales, repeat purchases, and stronger brand loyalty.

And because videos and links can be updated anytime, your products stay relevant long after the event – keeping customers engaged and coming back for more.

DIGI
LIVE

PALMA

WHERE THE SKY MEETS THE SEA
AND YOUR SOUL FEELS FREE



DIGI
LIVE

SÓLLER

BASK IN THE ENDLESS BLUE,
WHERE SEA AND SKY UNITE



DIGI LIVE POSTCARD PRODUCTS

CITY & THEMED POSTCARDS

ouvenirs that go beyond a picture – one scan brings locations to life with videos and stories.

PERSONALIZED POSTCARDS & GIFTS

Upload your own video (no app needed) and send it as a card, keychain, or other item – perfect for greetings, marketing, or gifts.

MERCHANDISE SOLUTIONS

From labels to mugs and packaging – DigiLive makes every product interactive.

POS STANDS

Custom stands with your branding, easy instructions, and ready to boost sales at the point of sale.



IDEAL FOR USE IN
TOURIST INFORMATION
CENTERS, HOTELS,
OR SOUVENIR SHOPS.

TAKE THE NEXT STEP WITH DIGI LIVE

The revolutionary DIGI LIVE technology opens new dimensions in corporate marketing. Tailored solutions bring products and services to life in dynamic, engaging ways – creating unique customer experiences.

DIGI LIVE INTEGRATION

Development of engaging interactive visuals and animations.

Price: Individually calculated based on the project scope.

CREATION OF INTERACTIVE CONTENT

Development of engaging interactive visuals and animations.

Price: Individually calculated per element and complexity.

VIDEO PRODUCTION

Production of professional short videos to tell a compelling story.

Price: From €1,000 per video

PHOTOGRAPHY & IMAGE EDITING

High-quality product photography, optimized for DIGI LIVE presentation.

Price: From €500 per photo session, €50 per image edit

CUSTOM ILLUSTRATIONS

Design of unique graphics to highlight brands in DIGI LIVE.

Price: From €500 per illustration

CONSULTING & STRATEGY DEVELOPMENT

Expert consulting for an effective DIGI LIVE strategy.

Price: €150 per hour

YOUR SUCCESS IS OUR MISSION!

Our goal is to provide not only the technology, but also the know-how to ensure you get the most out of DIGI LIVE.

Get in touch for a personalized quote and start transforming your business today.

Get in touch today for a personalized quote and start transforming your business with DIGI LIVE.

You can reach us directly via the **interactive buttons** in this catalog – or visit us at **[digilive.de](https://www.digilive.de)**.

Your DIGI LIVE Team





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